

Owned by the Guardian UK, our influential and award-winning sites cover the business of digital media across the globe. Our audience is influential, relevant, and engaged.

paidContent.org

The flagship site covers the business of digital media written by professional journalists for executives who need to stay on top of news and deals in the online, technology, content, and application sectors.

mocoNews.net

Founded in 2004 because mobile content deserves its own space, mocoNews is the premier source for news, analysis and industry moves in this ever-evolving sector.

contentSutra.com

The growth of digital media in India is dramatic. Aggressive start-ups have quickly been joined by industry giants. Investors and content providers in India rely on contentSutra for decision-guiding information.

paidContent:UK

Founded in 2007, this newest site has quickly become the place to turn to for coverage of the digital scene in the UK and throughout Europe. From social media to M&A, from Radiohead to the BBC, from Virgin Media to BSKyB, paidContent:UK is on it.

Demographics Highlights *(paidContent.org)*

63% are senior level/C-level

52% are involved in the purchase of Internet Services and Solutions

75% are interested in marketing, advertising, and social media content

40% are involved in the purchase of web software

98% agree, "Editorial quality is high"

90% agree, "Helps me do my job better"

Current & Past Advertisers Include

About.com	Jordan Edmiston Group
Acquire Content	Limelight
Admob	Macrovision
Adobe	Microsoft
Akamai	Mojiva
Associated Press	OpenMarket
Bank of Montreal	Reuters
Choicestream	Swarmcast
Epic Advertising	Yahoo
Eyewonder	Quattro Wireless

Testimonials

"From day one, paidContent has been an incredible asset to our branding efforts. The exposure and positioning that we have received through sponsorships and online campaigns is truly one of a kind."

- Cheryl Earl, *Senior Marketing Manager*, Epic Advertising

"The current site redesign provides a clean and uncluttered environment, which helps our campaigns stand out. The paidContent team is great to work with and made the execution easy."

- Ashley Sales, *Director, Marketing Communications*, ExactTarget

paidContent.org

mocoNews.net

contentSutra.com

paidContent:UK

Contact: advertising@contentnext.com
Phone: (646) 277-7148

ContentNext Media, Inc.
49 West 27th Street, 10th Floor, New York, NY 10001