

# Emerging Technologies

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Emergic Venture Capital

# Tech Leadership (non-US)

Germany – eCommerce

China – Online Gaming

South Korea – Broadband

Japan – Mobile Payments

UK – Online Advertising

Brazil, South Korea – Social Networking

Philippines – Microtransactions

Which areas in  
Digital Technology  
can India lead in?

# Understanding the Past

PC

Internet

Mobile

# Envisioning the Future

Teleputers

Ubinet

M-Web

# Teleputers

Mobiles as Network Computers  
Think Apple iPhone 2.0

# Ubinet

Wireless  
Broadband  
Ubiquitous

# M-Web

My, Mobile, Magical  
Cloud Computing

# Shifts

Reference to Incremental Web

W3 to N3 Web

Text to Rich Media

Search to Subscriptions

Advertising to Invertising

# Opportunity

Think Blue Oceans and Black Swans  
Build the future in India  
Take it to the World

# India

Large Domestic Market

Lower Startup Costs

Lack of Legacy

Leapfrog!

# Some Ideas

SMS, Subscriptions and Social Web  
Bollywood as Online Video Anchor  
Computing as a Utility for Homes  
Mobile Payments and Commerce  
Software as Services for SMEs  
Personal Healthcare Records  
Education for 200 million  
Rural Infra and Services  
Alternate Energy

# Needed

## Leadership

Bold Big Vision and Goals  
VCs

## Brains

Recognise the opportunities  
Ecosystem thinking

## Guts

Accept the challenges  
Willing to bet it all  
Accept the risk of failure